



*Building Bright Futures*

*media advisory*

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## **FOR PLANNING PURPOSES**

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## **MEDIA ADVISORY**

### **Lakewood High School “Braves the Shave” for Pediatric Cancer Research**

*Fundraising event for St. Baldrick’s Foundation in support of student Dakota Kisling*

**When:** Friday, April 17, 3:00 to 6:00 p.m.

**Where:** Lakewood High School  
9700 W 8<sup>th</sup> Ave  
Lakewood, CO 80215

**What:** Several Lakewood High School students and staff have pledged to shave their heads for the St. Baldrick’s Foundation’s Brave the Shave challenge, which benefits pediatric cancer research. The event is also in support of Lakewood High School student, Dakota Kisling, who has been battling cancer for two years.

### **Background:**

The Brave the Shave challenge began in 2000 when three men challenged each other to raise \$17,000 by shaving their head to support childhood cancer research. They far surpassed their goal, raising \$100,000. The success of that original challenge has inspired thousands more to brave the shave themselves, including Lakewood High School.

Last year, Lakewood High School raised about \$8,000 dollars from the event, and, this year, Dakota and her supporters have already raised over \$15,000. They aren’t done yet, though. They have a goal of \$20,000 this year.

The big shave will happen this Friday, where each “shavee” will turn in donations and say goodbye to their hair. John Widmier from Student Services will also be shaving his head at the Jeffco Public Schools Ed Center around 11:45 a.m.

There will be plenty of other ways to donate to St. Baldrick’s and support Dakota, aside from the head-shaving. Custom Lakewood High School/St. Baldrick’s t-shirts are for sale, with all proceeds benefiting St. Baldrick’s. During the event, shavees and spectators

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alike can enjoy treats from the MooMobile & Sweet Cow Ice Cream truck and the Infinitus Pie pizza truck.

### **About Jeffco Public Schools**

Jeffco Public Schools has been providing educational excellence for more than 60 years. Approximately nine percent of all the K-12 students in Colorado attend a Jeffco School. Our mission is to provide a quality education that prepares all children for a successful future. The district has 155 schools on 168 campuses. Additional information about Jeffco Public Schools can be found at [JeffcoPublicSchools.org](http://JeffcoPublicSchools.org).

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