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Jeffco Public Schools Debuts New Summer Safety Music Video

Golden, Colo. (May 28, 2015) – Jeffco Public Schools Superintendent Dan McMinimee has been tapped to co-star in a new music video with a summer safety theme. The video was produced by the Jeffco Public Schools Communications Services Department in conjunction with teams from the district’s Warren Tech digital audio and video production units.

“We’re going for a fun, 60’s retro feel to this video, while still conveying a heartfelt message about wanting our students to come back safe from their summer break,” said Jeffco Public Schools Multimedia Journalist Jack Maher who produced the video, and wrote the lyrics to the song it features.

Maher reached out to recent Dakota Ridge graduate and recording artist Ali Rose Klassen to provide the musical core to the production. Klassen, a music video veteran, spent time at both Warren Tech’s north and main campuses to finish the project. She is currently hard at work on her debut album with the help of a Grammy-winning producer in Los Angeles.

To complete the music video, Maher recruited another newly graduated Dakota Ridge student, Luke Krutzke, who is lead singer of a local band named Garkow.

“I can’t say enough about these two young talents,” said Maher. “I hope this music video will help showcase their amazing abilities to our Jeffco community.”

Maher worked with Warren Tech Digital Audio instructor Ron Gordon and his students to record the song “Please Just Come Back Safe.” He then turned to Warren Tech Video Production teacher Jon White and his students for much of the video’s green-screen studio camera work.

The music video was released on the district’s official YouTube Channel, JPS-TV, just in time for the end of school Thursday. To see it, please visit <http://bit.ly/1G0lkvX>.

About Jeffco Public Schools

Jeffco Public Schools has been providing educational excellence for more than 60 years. Approximately nine percent of all the K-12 students in Colorado attend a Jeffco School. Our mission is to provide a quality education that prepares all children for a successful future. The district has 155 schools on 168 campuses. Additional information about Jeffco Public Schools can be found at JeffcoPublicSchools.org.



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