



FOR IMMEDIATE RELEASE

Contact:
Michelle Lyng
Jeffco Public Schools
mblyng@novitascommunications.com
202-380-7114

Jeffco Schools Selected as One of 27 Schools Nationally to Participate in Student Data Privacy Initiative

GOLDEN, Colo. (July 14, 2015) – In recognition of our efforts and leadership in student data privacy, Jeffco Public Schools was selected by CoSN (the Consortium for School Networking) to participate in the Trusted Learning Environment (TLE) Seal initiative.

Over the next six months, Jeffco Public Schools will collaborate with 27 national school districts and four national education organizations to establish student data privacy standards for schools nationwide. The four organizations include the Consortium for School Networking (CoSN), the School Superintendents Association (AASA), the Association of School Business Officials International (ASBO), and the Association for Supervision and Curriculum Development (ASCD). The result of this work will be a TLE Seal that K-12 school districts can implement to assure their parents and community that they are protecting their students' data.

“Our families and staff need to be able to trust the institutions, including ours, that have access to their data. In the context of student and staff information, it is especially important to ensure the protection of personally identifiable information,” said Jeffco Schools Superintendent Dan McMinimee. “The TLE Seal is one more step in our process to ensure that Jeffco Public Schools is implementing best practices for protecting student and staff data.”

Jeffco Public Schools has been reviewing and improving policies, contracts, and practices to address student data privacy concerns since 2013.

To learn more about Jeffco Schools student data privacy efforts, please visit <http://www.jeffcopublicschools.org/technology/data.html>.

About Jeffco Public Schools

Jeffco Public Schools has been providing educational excellence for more than 60 years. Approximately nine percent of all the K-12 students in Colorado attend a Jeffco School. Our mission is to provide a quality education that prepares all children for a successful future. The district has 155 schools on 168 campuses. Additional information about Jeffco Public Schools can be found at JeffcoPublicSchools.org.

###